Message Text

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PAGE 01 SANTO 02357 031957Z ACTION ICAE-00

INFO OCT-01 ARA-14 ISO-00 EB-08 COME-00 STR-07 /030 W

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FM AMEMBASSY SANTO DOMINGO

TO SECSTATE WASHDC 4403

UNCLAS SANTO DOMINGO 2357

DEPARTMENT PASS TO CU/PC

EO 11652 NA

TAGS: EINV, SGEN, SOPN, DR

SUB: EXAMPLES OF GOOD CORPORATE CITIZENSHIP

REF: STATE 51579,

- 1. EXAMPLES OF GOOD CORPORATE CITIZENSHIP ARE NOT DIFFICULT TO FIND IN THE DR. MOST MAJOR U.S. FIRMS WITH A LOCAL PRESENCE CONTRIBUTE TO THE DR'S INCREASED CULTURAL, EDUCATIONAL, HEALTH, AND SOCIAL WELL-BEING, WITH EFFORTS OFTEN CONCENTRATED ON (BUT RARELY LIMITED TO) THE COMMUNITIES IN WHICH THEY ARE LOCATED. SPECIFIC EXAMPLES FOLLOW.
- 2. A MAJOR BANK HAS MADE NUMBEROUS DONATIONS FOR EDUCATION (INCLUDING SCHOLARSHIPS), DONATIONS OF AGRICULTURAL EQUIPMENT TO SMALL FARMERS, AND HAS SPONSORED ART EXHIBITS WITH PROCEEDS GOING TO CHARITY.
- 3. A MINING COMPANY SPONSORS NATIONAL SPORTS PROGRAMS FOR CHILDREN HEALTH SERVICES (IMMUNIZATION, INSTRUCTION AND NUTRITION); AND SCHOLARSHIP PROGRAMS.
- 4. ANOTHER BANK HAS DONATED LIBRARIES AND HSISS SCHOLARSHIPS; BLOOD, FOOD AND EQUIPMENT TO HOSPITALS: AND SPONSOR SPORTS ACTIVITIES.

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5. ANOTHER MINING COMPANY HAS CONSTRUCTED AND IMPROVED SCHOOLS IN ITS AREA, PROVIDED TEXT BOOKS, AND SCHOOL TRANSPORTATION (NOT ONLY FOR EMPLOYEES); PROVIDES MEDICAL SERVICES, SPORTS ACTI-VITIES, CULTURAL PROGRAMS ON RADIO AND TV, AND SUPPORT TO UNIVERSITIES.

6. A MULTINATIONAL

FIRM HAS ESTABLISHED A FOUNDATION WHICH FROM 1973-1976 HAS CONTRIBUTED \$7.6 MILLION IN FOLLOWING AREAS OF ACTIVITY: EDUCATION, HEALTH, CULTURE, SPORTS, INFRASTRUCTURE, AND AGRICULTURE. (FOUNDATION BROCHURE BEING POUCHED ARA/CAR, DE SANTILLANA).

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Message Attributes

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